



DOWNTOWN

MISSOURI'S PREMIER REVITALIZATION CONFERENCE



Sponsor Prospectus

Missouri's Premier Downtown Revitalization Conference

Downtown — St. Louis, MO

August 10-12, 2010



GET PLUGGED IN... DOWNTOWN

AUGUST

10-12, 2010

**BECOME A SPONSOR OF MISSOURI'S
PREMIER DOWNTOWN
REVITALIZATION CONFERENCE**

This conference draws community leaders from small towns, mid-sized cities and urban neighborhood business districts, fostering new ideas, innovative solutions and unique networking opportunities.

As a conference partner, your sponsorship supports the people working to revitalize their communities. From energizing local, independent businesses to refurbishing historic buildings, we are developing vibrant, sustainable local economies.



Date and Location: August 10-12, 2010
Sheraton Downtown - St. Louis, Missouri

Get Plugged In...Downtown Conference:

The Missouri Main Street Program provides communities with knowledge and tools to economically and physically revitalize their downtowns, while tapping into the collective wisdom of partners throughout the State. Missouri Main Street provides leading-edge thinking and analysis to inspire communities to re-invest in their downtown and neighborhood business districts. To learn more about the conference, visit www.getpluggedindowntown.org.

Visibility & Access: Our sponsors will have direct access to our statewide network through on-site, one on one engagements, as well as opportunities to reach your clients through print, web and social outreach.

 **JOIN** the Missouri Main Street Program, the Missouri Department of Economic Development and National Main Street Center as we partner in building vibrant, sustainable communities.



Missouri Main Street Connection

**PO Box 1066, Branson MO 65615 ☎ Ph.417.334.3014 ☎ e-mail: info@momainstreet.org
☎ conference website: getpluggedindowntown.org ☎**

**BECOME A SPONSOR OF MISSOURI'S
PREMIER DOWNTOWN
REVITALIZATION CONFERENCE**

SPONSOR LEVELS AND BENEFITS

Take part in this high-energy, dynamic event, which features more than 36 educational sessions and tours led by professionals in the field. Support the work of local and state partners, as a highly visible sponsor.

\$5,000

Main Street Partner Sponsorship

This topmost sponsorship level will receive ALL Benefits listed in the other categories, plus:

- * Main Street Partner Recognition
- * Top level recognition in all promotional materials with logo
- * Verbal & signage recognition at all sit down meals
- * Complimentary booth at the expo
- * Listing with link on Missouri Main Street Connection website home and conference page for 6 months
- * Listing in all conference e-mail promotions
- * Recognition in the Missouri Main Street Connection Newsletter
- * Two complimentary registrations to the conference
- * Conference attendees list and contact info
- * Full page ad and/or recognition in final program

\$1,000 Opening Luncheon Sponsor

Be the first to welcome everyone at the Missouri Main Street Conference

- * Signage recognition at Luncheon
- * Logo and name placed in Luncheon program
- * Recognition in all promotional materials with logo
- * Listing with link on Missouri Main Street Connection website home and conference page
- * Sponsor ribbons
- * Reserved Luncheon seating

**\$1,000 ShowMe Bash
Heritage Wine Country Sponsor**

In Washington MO

- * Signage recognition at Event
- * Recognition in all promotional materials with logo
- * Listing with link on Missouri Main Street Connection website home and conference page
- * Sponsor ribbons
- * Two complimentary tickets to the ShowME Heritage Wine Country

**\$500 Sponsor
Refreshment Break Sponsor**

- * Signage recognition at Breaks
- * Recognition in all promotional materials
- * Sponsor ribbons

**\$3,000 Conference Binder Sponsor and
Continental Breakfast Sponsor
all Wrapped into One Sponsorship**

- * Signage recognition at breakfast and on conference binder
- * Recognition in promotional materials with logo
- * Listing with link on Missouri Main Street Connection Conf. page
- * 2 complimentary registrations to the conference
- * One half page ad and/or recognition in final program
- * Sponsor ribbons

**Missouri Main Street Connection
PO Box 1066, Branson MO 65615
Ph.417.334.3014**

**e-mail: info@momainstreet.org
conference web –site:
getpluggedindowntown.org**



**MISSOURI MAIN STREET CONNECTION CONFERENCE
SPONSORSHIP AGREEMENT**

CONTACT INFORMATION

Company: _____

Contact: _____ Title: _____

Address: _____

City/State/Zip _____

Phone: _____ e-mail: _____

Sponsorship Level Selection

- \$5,000 Main Street Partner Sponsorship
- \$3,000 Conference Binder & Continental Breakfast Sponsor
- \$1,000 Opening Luncheon Sponsor
- \$1,000 ShowMe Bash the Heritage Wine Country Sponsor
- \$500 Refreshment Break Sponsor



Payment Information

Check enclosed in the amount of \$ _____ Please charge by credit card

Card Number: _____ Exp. Date: _____ 3 digits on back of card _____

Name as it appears on card: _____

Address the credit card bill is mailed to: _____

Phone number credit card is recognized by: _____ Signature: _____



**5 Easy Ways To
Become A Sponsor**

PHONE: 417.334.3014

FAX: 417.334.3059

E-MAIL: info@momainstreet.org

MAIL: Send completed form to
Missouri Main Street Connection
PO Box 1066, Branson MO 65615

**For more information please
e-mail or call Gayla or Phyllis**

**The Mission of the Missouri Main Street Connection
is to provide communities with the knowledge and tools to economically and
physically revitalize their downtowns.**

The Missouri Main Street Connection works to ensure that the downtown districts in Missouri's cities and towns remain essential elements to their sense of community, their cultural heritage and to the state's economy. Downtown revitalization is encouraged through economic development *within the context of historic preservation*.

The primary purpose is to ensure the long-term success of the downtown by creating, educating, training and empowering a comprehensive, professional, volunteer-based downtown revitalization organization.

Results of this comprehensive effort include new businesses, job growth, façade renovations and restorations, special events and festivals which build tourism, and streetscape and infrastructure improvements, all of which result in a renewed confidence in downtown.